



The Listening Program is especially effective for improving auditory processing problems including short-term auditory memory and difficulty listening in the presence of background noise. University research, school pilot studies, and case reports consistently demonstrate 2-3 year gains on standardized testing with just twenty to forty hours of listening!



THE LISTENING PROGRAM®

Music For Your Brain

Improve Listening, Learning and Communication Abilities

WHAT IS THE LISTENING PROGRAM?

The Listening Program® (TLP) is a Music-Based Auditory Stimulation method that trains the brain to improve the auditory skills needed to effectively listen, learn, and communicate.

It consists of an extensive series of high-quality audio CDs that integrate specially produced acoustic music, primarily classical, with innovative sound processing techniques that exercise the brain and auditory pathways.

Advanced Brain Technologies, LLC (ABT) develops The Listening Program products building upon key concepts originated by the late Alfred Tomatis, M.D., a pioneer in the field of auditory intervention. The ABT interdisciplinary development team is comprised of experienced professionals in the therapeutic, health, neurodevelopment, education, music and sound engineering fields.

Available through an international network of over 1,600 professionals The Listening Program is for home use and implementation in schools, healthcare centers, hospitals, companies, early intervention and music programs. Tens of thousands of children, adolescents and adults worldwide have benefited from this easy, affordable, enjoyable, and effective method of auditory stimulation.

WHO CAN BENEFIT?

Anyone can benefit from improved listening function, auditory processing, communication skills and relief from "toxic noise". The Listening Program is used by people of all ages, starting as young as age two, with empirical evidence demonstrating benefits for:

- ◆ The typically developing child
- ◆ Individuals experiencing listening, sensory, learning, language, reading, attention, memory, social, communication, and auditory processing difficulties
- ◆ Those interested in improved communication and speaking skills, musical ability, learning potential, creativity and well being



THE PROGRAM

The Listening Program Classic Kit is the core of The Listening Program. It is initially used following a standard schedule of listening 5 days per week for fifteen to thirty minutes each day, over the course of 8-16 weeks. Then the Kit is used for a second cycle to ensure the listener has received sufficient auditory stimulation to accomplish and maintain initial listening goals and results. Most people find they feel better and realize further gains with continued listening beyond the second cycle.

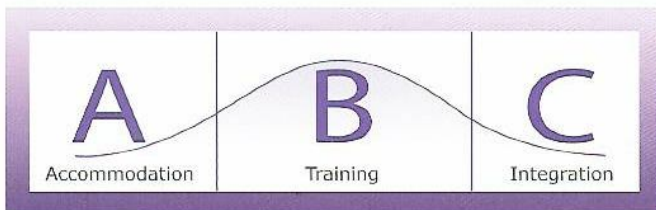
TLP Specialized CDs are used for program refinement in specific areas such as speech and language abilities, and for preparatory listening with younger or more sensory sensitive listeners prior to beginning standard schedules. Programs are individualized using the proprietary A, B, C design and CDs of varying levels of intensity and purpose as needed.

Programs are self-administered under the monitoring and consultation of a trained Authorized Provider of The Listening Program. Listening is done through high-quality TLP-approved headphones.

MODULAR CD DESIGN

The modular design of each sixty-minute TLP CD includes 4 fifteen-minute segments. There are 3 five-minute tracks per segment. The first track of a segment is "A", the second is "B", and the third is "C".

The A track supports listeners as they gradually adjust to the experience of filtered sound and prepares them to be receptive to the B track, which presents the greatest intensity of filtered sound with audio bursting. The C track helps organize the experience and return listeners to their natural listening environment.



This proprietary modular design has proven to improve listening compliance, enjoyment and results compared to other methods.

THE MUSIC OF ARCANGELOS

The Listening Program CDs include audiophile quality recordings of classical, classically inspired, improvised, folk and children's music produced by ABT Music and performed by the award-winning members of The Arcangelos Chamber Ensemble. The music is carefully selected, arranged and recorded to maximize the benefits of each TLP Program and CD. Compositions include the works of Mozart, Haydn, Bach, Vivaldi, Corelli, Salieri, Telemann, and others. High quality nature sounds are also interwoven into many of the soundscapes for added listening training and spatial awareness.

THE LISTENING PROGRAM CLASSIC KIT

The Listening Program Classic Kit includes:

- ◆ Eight 60-minute CDs
- ◆ An easy to use Guidebook
- ◆ Portable CD Wallet



THE LISTENING PROGRAM SPECIALIZED CDs

There is a full line of TLP Specialized CDs that are used to augment the Classic Kit for individual program refinements.



Your Authorized Provider will help you determine the potential benefits of these specially designed CDs.

INTERNATIONAL AUTHORIZED PROVIDER NETWORK

The Listening Program is available exclusively through Authorized Providers.

Our international network includes over 1,600 professionals in the health, therapeutic, education, and music fields offering The Listening Program in 27 countries. Visit www.advancedbrain.com for the online provider locator.

ABT FAMILY OF PRODUCTS

ABT is a recognized leader in the development of cognitive enhancement products which include: The Listening Program®, Sound Health®, BrainBuilder®, BrainBuilder.com, and the award-winning Music for Babies™. Training programs are also offered throughout the world for professionals interested in becoming Authorized Providers of The Listening Program.

THE
LISTENING PROGRAM

SOUND HEALTH

MUSIC for BABIES

BrainBuilder

TO LEARN MORE:

ABT ADVANCED BRAIN
TECHNOLOGIES

PO Box 1088 | Ogden, Utah 84402
801.622.5676 | fax: 801.627.4505

Offered by:
The Alcott Center
For Cognitive Enhancement, LLC
8799 Gull Road, Richland, MI 49083
800-588-5805 www.ThinkAlcott.com